



THE

CITY of PELLA

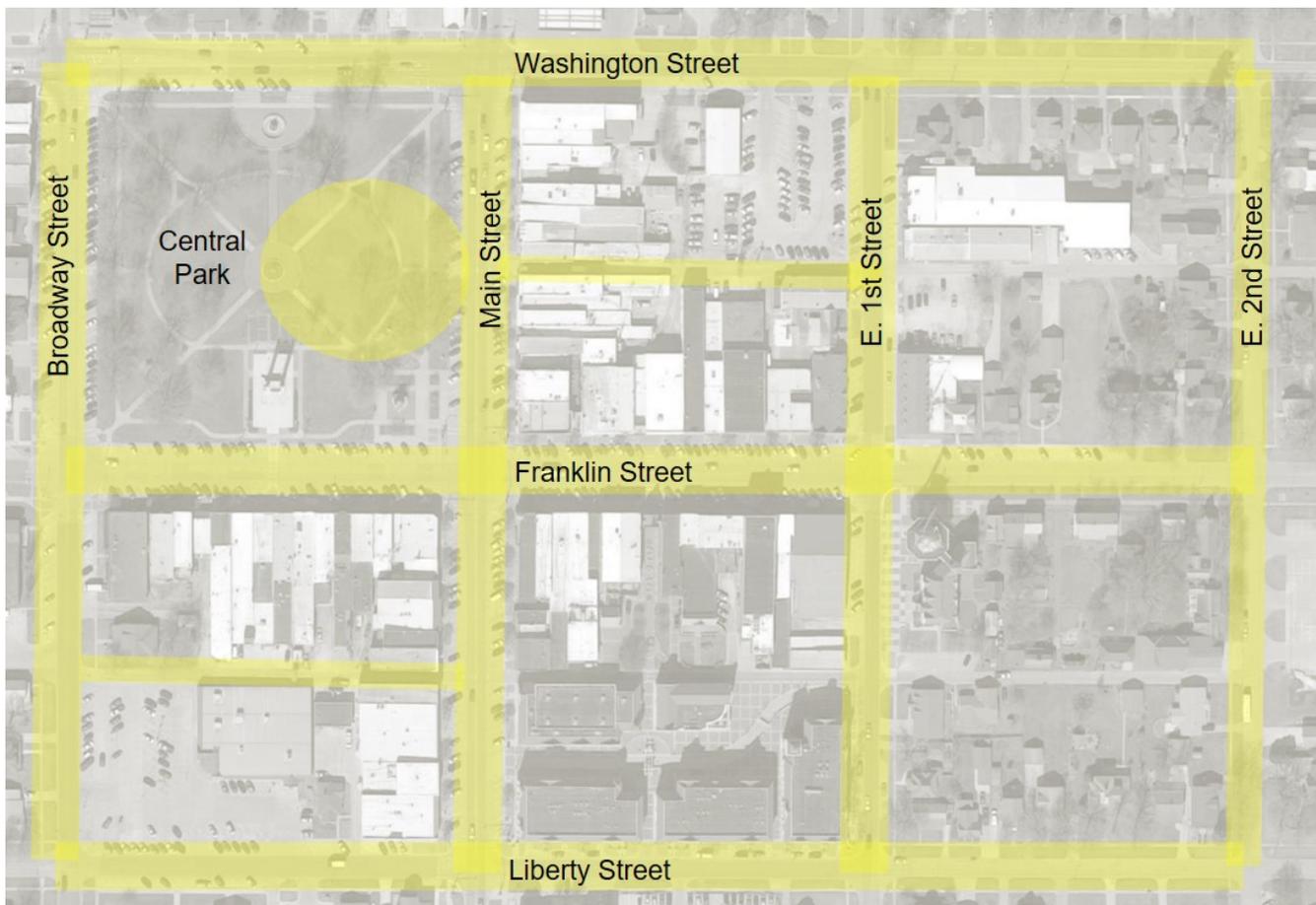
DOWNTOWN STREETSCAPE DESIGN

What is a Downtown Streetscape Design?

Downtown Pella continues to improve! The City of Pella is now preparing a Streetscape Design Plan, with the help of its citizens and business owners. The design for Pella's Downtown Streetscape will create concepts for future enhancements to infrastructure, aesthetics, and wayfinding in the public right-of-way and alleys. The possibility for a downtown public restroom is also included in the project.

Streetscape Design Scope

The map below shows the streets and alleys that will be examined in the design process.



Why a Streetscape Design?

Because of critical infrastructure and utility needs that require reconstruction at certain locations, now is a great time to plan enhancements for the entire downtown streetscape environment. The final streetscape documents will include a plan and conceptual design for rebuilding downtown streets and sidewalks, as well as a construction phasing plan to minimize interruptions to downtown businesses and visitor experience. This project is a design plan, not final construction documents.

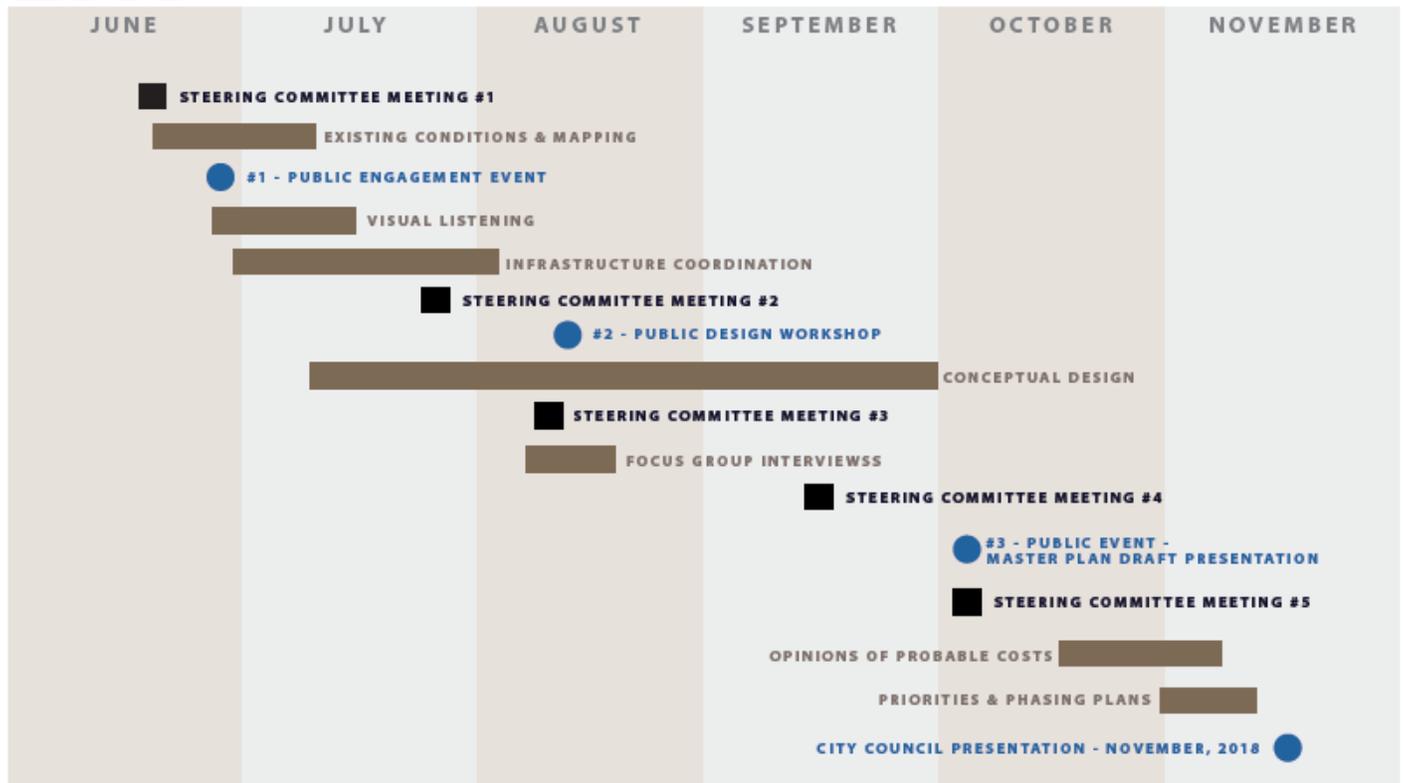
How is the Design Created?

With you! Community involvement is a critical component of the design. Through your voice, the City can understand and give careful consideration of all factors the streetscape should, or could, impact.

Design Process Schedule

The project is anticipated to run through November 2018. Three public engagement events will be held throughout the process. In addition, five meetings will be held with the steering committee to confirm directions, get feedback on concepts, and ensure the streetscape concepts meet the community needs and desires.

2018



Steering Committee Members

- Mayor Jim Mueller, Steering Committee Chairperson
- Shaughn Roorda with the Pella Historic Downtown Retail Group
- Thomas Johnson with the PACE Alliance
- Jill Vandervoort with the Convention and Visitors Bureau
- Ed Sprague with the Pella Historical Society
- David Landon with the City of Pella's Planning & Zoning Commission
- Robyn Van Berkum with the City of Pella's Community Development Committee
- Dell Collins with Vermeer Corporation
- Steve Van Weelden with Pella Corporation
- Mark De Jong, Pella City Council Member

Have Additional Questions?

Contact Mandy Smith, City Clerk, at 641-628-4173 or via email at msmith@cityofpella.com.