

Pella Public Library Annual Report



2012/2013

The Library Story

The library is always growing and changing and looking towards the future. This year, we undertook several activities in the planning process, culminating in a five-year Plan for Service.

We conducted a user satisfaction survey in October and November of 2012. The vast majority of respondents (92.3%) find our staff to be “very helpful” or “mostly helpful,” and almost 96% would recommend the library to a friend.

Comments from the survey were used in the development of goals and activities in the Plan for Service.

The library staff, Board of Trustees and Friends of the Library Executive Board held a joint SWOT (Strengths, Weaknesses, Opportunities, Threats) exercise in March.

The library director participated in the City of Pella’s Community Strategic Plan process.



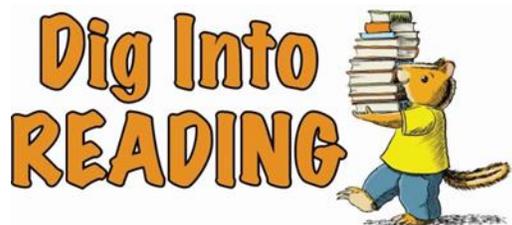
Based on the comments from the user satisfaction survey and the SWOT exercise, we crafted a new Five-Year Plan for Service. The Library Board adopted the new plan on June 11, 2013. The Plan for Service includes goals, activities and measures to improve library service over the next five years.

*From the 2012 survey:
“The Pella Library is awesome! We use it and we stop by to study and use the computers! Very friendly staff and nice facility. The birds are a nice touch.”*

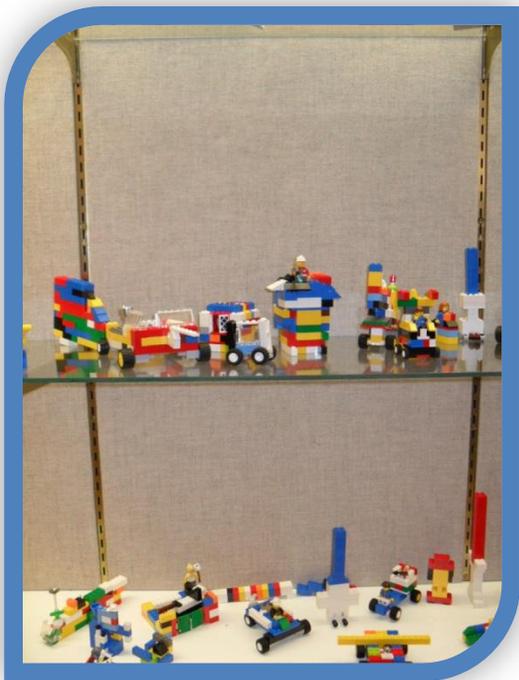
Library Collection as of June 30, 2013:



Programs and services at the library



The 2013 Summer Reading Program theme was “Dig Into Reading.” With programs for every age from babies to adults, we had record participation.



LEGO clubs were popular at the library this year. Some of the creations were displayed in the library display cases each month.



New services

The library purchased six laptops with a grant from the Pella Community Foundation and funding from the Friends of the Library. The laptops are used for the library’s regular computer classes. When not in use for classes, the laptops can be checked out for use in the library.

The Friends of the library provided funding for 15 Cricut cartridges, which the library now offers for check out. Cricut cartridges are popular with scrap bookers and other crafters.

Zinio, a digital magazine service, was introduced in December. Library users may download digital versions of 15 magazine subscriptions.



STATISTICS

July 1, 2012 to June 30, 2013

LIBRARY USE

Circulation of Materials	266,676
Library visits	126,134
Visits to Library website	49,735
Computer and Internet use	22,620
Program attendance	7,048

MATERIALS

Collection size	84,937
Materials added	4,236
Materials withdrawn	2,548

STAFF

Librarians	3 (3 FTE)
Library assistants	8 (3.95 FTE)
Other paid staff	4 (1.09 FTE)
Volunteer hours	971

FUNDING SOURCES

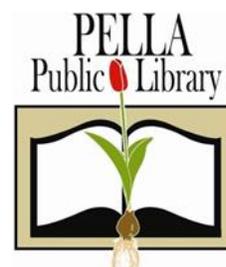
City of Pella	\$481,303
Marion County	\$38,100
State of Iowa	\$11,244
Gifts	\$6,405
Fines and fees	\$21,178
TOTAL	\$558,230

EXPENDITURES

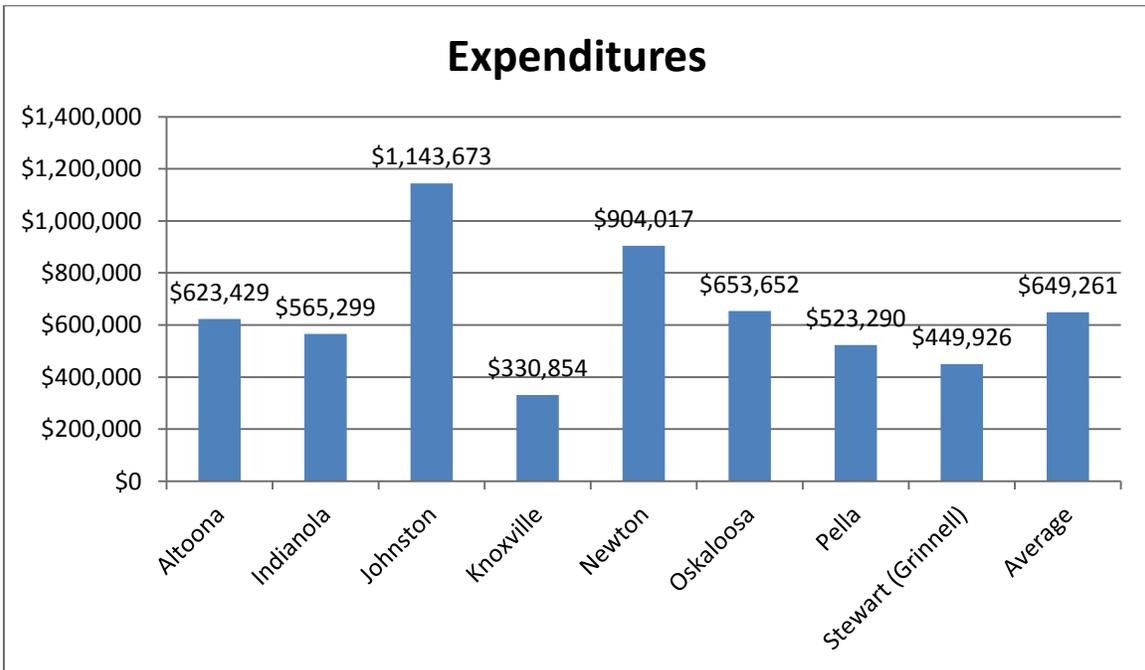
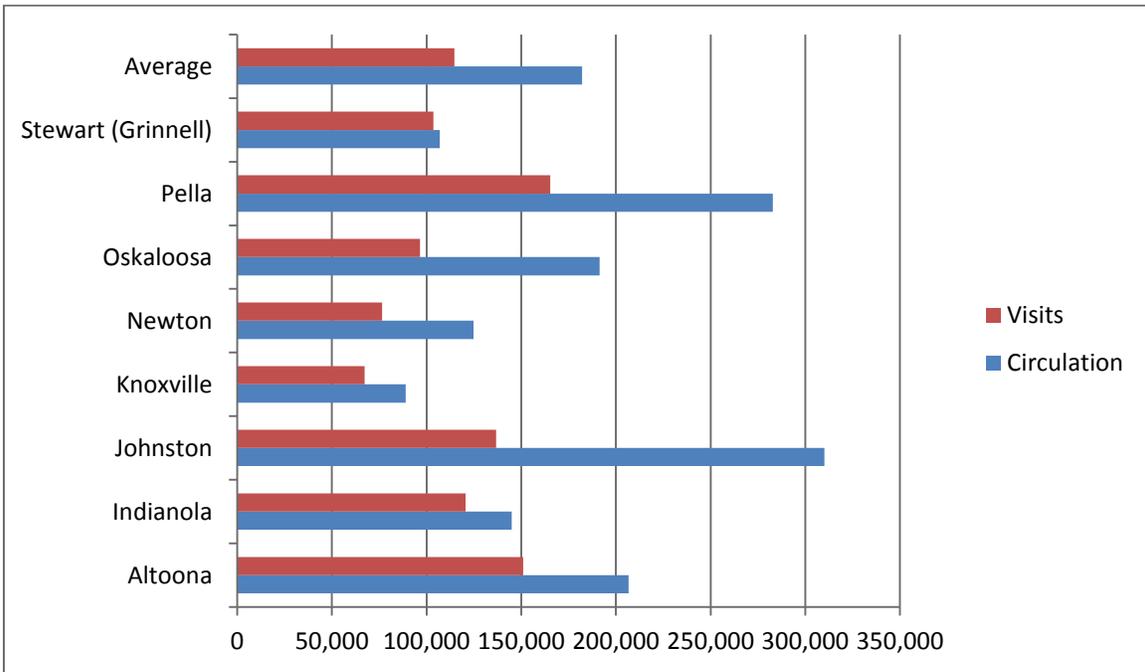
Personnel	\$396,893
Operating	\$110,833
Collections	\$66,095
TOTAL	\$573,811

CARDHOLDERS

13,001



How Pella Compared to Other Libraries in FY11/12*



*The most recent data available is for FY11/12.

