

COMMUNITY SERVICES BOARD

November 18, 2011

Present: Chad Vande Lune, Jacki Craver, Jill Parsons, Sher Fulker, Rich Schulte, Arvin Van Zante, Lauri Amelse, Jo Ella Gerber & Chad Klein

Staff: Mallary Herring, Chandler Nunnikhoven, Jenny Hesseltine & Brenda Ross

Arvin made a motion to approve the minutes from the October 21st meeting. This was seconded by Jacki.

Brinkhoff Windmill

The new windmill looks amazing. The ribbon cutting will be held December 2nd at 2:00 pm at which time a plaque will be presented. The tulip bed around the windmill has 4500 tulip bulbs which have been planted.

Open Discussion

Mallary shared that the internship fair that was held at Central College went very well for the department. Community Services currently has four internship openings in the areas of aquatics, art center, athletics, and horticulture. These are all unpaid internships that will provide the students will great real world experience.

Jenny gave an update on the Blue Zones project. The committee will know by November 23 whether or not Pella has been selected to continue on to the application phase after our letter of intent, which was sent in October. The most important thing residents can do right now for our Blue Zones application is vote at <http://www.bluezonesproject.com/citizens/signup> or text BZP to 772937. Residents must sign up again, even if they already signed up during the Start Somewhere Walk. Pella is currently in 13th place. 10 communities will be selected as Blue Zones for the project.

Goal Setting Session

The October meeting was dedicated to setting departmental goals. This meeting, the goals were rated by each board member, stating which three (3) were the most important to them. The top three (3) were: 1) Sports Complex, 2) Continue to develop existing parks along already identified plans - i.e. Caldwell Park's natural playground, Community Gardens at Kiwanis, etc. and 3) Youth Service Volunteer Projects. Below are all the goals that the board identified.

Next meeting will be Friday, December 16 at noon at the Police Training Room. Sher made motion to adjourn, seconded by Chad K. Meeting adjourned at 1:15 pm.

Respectfully submitted:

Brenda Ross

November 18, 2011

GOAL SETTING IDEAS

ADMINISTRATIVE

Start an endowment fund for upgrades to Community Services Board Projects

Provide input for suggestions of LOST funds

Improve input channels for Council directions on board matters

Implement regular continuous improvement event in all departments to increase efficiency/effectiveness

Create facilities plan for Community Services

AQUATICS

Create/Maintain programs

ART CENTER

Art in the Park with picnics

COMMUNITY CENTER

More programs such as adult learning, open gym

Outdoor Sculpture Garden

MARKETING/ADVERTISING

Upgrade channel 12 and make it available to everyone

Improve channel 12 by adding sports from local schools, concerts, independent films, visitor & convention bureau

Create a communication plan for all community services area, inclusive of promotions/marketing

Way to promote recreation programs so kids see what the sport is like before they sign up

Link for web site to related organizations, USP, Crossroads

RECREATION

Trails

Sports Complex

Provide more support for Rec programs - coaching and parent education

More formal cooperation between all local schools to support recreation programs; coaches/refs/use of facilities

Community Work Outs

Host a Pella 1/2 marathon - 5 K races

Expanding youth and adult opportunities

Recreation activities at the Lake

More all PELLA type activities using city resources- - parks/pool/bike path

VOLUNTEER/SERVICE

Youth Service Projects

Develop a volunteer Program to engage and track skills & availability with Community Projects

PARKS

Continue to develop existing parks along already identified plans - i.e. Caldwell Park's natural playground, Community Gardens at Kiwanis, etc.

Develop future plans for parks that don't have a current plan - i.e. Oost Park, etc.

Develop more clearly identifiable Maps of Parks located in Pella w/ activities available in them and locate maps in strategic physical locations and on web-site or other print media.

Develop year-round programs within the Pella parks system to engage families w/ kids, families w/ pets, families for sports, school groups, "healthy state initiatives", etc.