

Community Development Committee
Special Meeting Minutes
March 30, 2011

1.) Vice-Chair Patsy Cody called the meeting to order at 5:35 p.m.

2.) Roll Call.

Members Present: Jerry Brummel, Patsy Cody, Mike Kiser, Kathy Jaarsma Tripp, Robyn Van Berkum, Dennis Vander Beek.

Members Absent: Jo Dorenkamp, Mike DeWild, Ginny Moore, Wayne Stienstra.

Others Present: Jerry Byers, George Wesselhoft, Baljeet Bhullar, Preet Sekhon, Gene Bird.

3.) Sign Permit Application for Holiday Inn Express proposed a monument sign in front of their building at 2508 Bos Landen Drive.

The sign permit application was deferred to the full committee from sub-committee based on concerns of changes requested to the proposal that was submitted to full committee.

Mr. Bird, representative for Holiday Inn Express and owner of Bird Signs Inc, spoke to the Committee about submitting the original proposal and about concerns by the sign sub-committee about the lack of architectural details and Dutch elements. He continued by presenting a new design that represents elements found at the Holiday Inn Express.

Mr. Bird gave the Committee examples of materials that would be used in the project and addressed a concern about how the sign would be lighted.

Kathy Jaarsma Tripp expressed a concern about the coloring of the sign.

Mr. Bird explained that the colors would be Holiday Inn Express registered trademark colors.

There was discussion about the colors.

Patsy Cody explained that she had concerns with the original submittal due to lack of architectural elements but the second design was very nice.

Several other Committee members agreed that the new design was very nice.

There was discussion about there being arches on the Holiday Inn Express.

Preet Sekhon stated that the arches had been removed on the Holiday Inn Express due to corporate mandates and that they were bringing them back with the new design.

There was additional discussion about the off-premises signs for Holiday Inn Express.

Ms. Cody asked the Committee to clarify that they want the effis in the bottom of the sign or the brick on the bottom of the sign.

Mr. Bird explained that they were having a hard time matching the brick on the Holiday Inn Express.

Dennis Vander Beek made a motion to accept the sign as submitted with effis on the bottom instead of the brick.

Robyn Van Berkum seconded the motion.

Upon vote, motion passed 6 to 0.

4.) Approval of the Minutes:

Minutes of the February 16, 2011 Special Meeting. The minutes were approved as submitted.

5.) Other business:

None.

6.) Adjourn

The meeting was adjourned at 5:57 p.m.

Respectfully submitted.

Jerry Byers
Building Official