

Community Development Committee
Special Meeting Minutes
February 16, 2011

1.) The Committee voted to have Kathy Jaarsma Tripp serve as acting chair in absence of Chair and Vice-Chair. The meeting was called to order at 5:30 p.m. by acting Chairperson Kathy Jaarsma Tripp.

2.) Roll Call.

Members Present: Jerry Brummel, Jo Dorenkamp, Mike DeWild (6:48), Mike Kiser, Ginny Moore (6:35), Wayne Stienstra, Kathy Jaarsma Tripp, Dennis Vander Beek.

Members Absent: Patsy Cody, Robyn Van Berkum.

Others Present: Jerry Byers, George Wesselhoft, Steve Reynolds, Tim Rypma, Tim Sadler, Marvin Rus.

3.) Sign Permit Applications for Jimmy John's. Jimmy John's is proposing wall signage on the west and south walls for their new location at 610 Oskaloosa St.

The signs were deferred to the full committee from sub-committee based on concerns of interior lighting of the signs.

Steve Reynolds, owner for Jimmy John's, spoke to the committee about blending the requirements of Jimmy John's with local ordinances.

Kathy Jaarsma Tripp expressed concerns with there being a wood sign above State Farm on one side of the building and an interior lit sign on the other end of the same building.

Discussion ensued about other similar signs around Pella.

Tim Sadler, sign contractor, told the committee that the sign meets code and has to be smaller due to it being interior lit. He went on to explain that it was part of corporate identity with the black raceway.

There was discussion about making the sign wood instead of lit.

Mr. Reynolds stated that corporate does not have an avenue that would allow them to have the wood and they felt that a smaller lit sign would be better than a lot larger sign.

Mr. Sadler went on and stated that a smaller sign was more in line with the building and it was not like being in a strip mall in Des Moines and several hundred feet from the road.

Tim Rypma, Jimmy John's representative, stated that they would not be using any neon lighting at the restaurant due to City Code.

Mr. Sadler talked about the advertising needs and being open at night.

Mr. Reynolds said that they want to look tastefully professional without losing their identity and the franchise look.

There was discussion about the look of the lighting.

Ginny Moore asked about the wattage of the sign.

Mr. Sadler commented on the square footage of available lighting.

Much discussion continued about signage, advertising, and wattage.

Mike DeWild made a motion to accept the sign as submitted.

Mike Kiser seconded the motion.

Upon vote, Mike DeWild, Mike Kiser, Jerry Brummel, Jo Dorenkamp, Ginny Moore, Wayne Steinstra and Dennis Vander Beek voted yes. Kathy Jaarsma Tripp voted no. Motion passed 7 to 1.

4.) Design Permit Application for Rusteen Partnership. Marvin Rus is proposing new lights at 618 Washington.

Mr. Rus spoke to the Committee and addressed the type of lights they would like to have on the east side of the structure.

Ms. Tripp asked about the color.

Mr. Rus stated they would be a bronze.

There was discussion about color and size.

Jerry Brummel made a motion to accept the lights as submitted.

Dennis Vander Beek seconded the motion.

Upon vote, motion passed 8 to 0.

5.) Annual Election of Officers

- a.) Chair: Kathy Jaarsma Tripp nominated Mike DeWild as Chairman for 2011. Jo Dorenkamp seconded the motion. Upon vote, motion passed, unanimously.
- b.) Vice-Chair: Kathy Jaarsma Tripp nominated Patsy Cody as Vice-Chair for 2011. Ginny Moore seconded the motion. Upon vote, motion passed, unanimously.

6.) Sub-Committee Appointments

The Committee decided to keep the same subcommittees for 2011 as the 2010 subcommittees. Architectural Subcommittee: Dennis Vander Beek, Ginny Moore, Mike Kiser. Sign Subcommittee: Jerry Brummel, Kathy Jaarsma Tripp, Patsy Cody.

7.) Approval of the Minutes:

Minutes of the December 8, 2010 Regular Meeting. The minutes were approved as submitted.

8.) Other business:

No comments were made concerning Other Business.

9.) Adjourn

Acting Chairperson Kathy Jaarsma Tripp adjourned the meeting at 6:20 p.m.

Respectfully submitted.
Jerry Byers
Building Official