

Community Development Committee
Special Meeting Minutes
April 15, 2015

1.) Call the Meeting to Order

The meeting of the Community Development Committee was called to order by Vice Chairperson Ginny Moore at 5:30 p.m.

2.) Roll Call.

Members Present: Ginny Moore, Dennis Vander Beek, Mike DeWild, Wayne Steinstra, Linda Groenendyk, Jodi Lautenbach, Lori Parisee.

Members Absent: Patsy Cody, Mike Kiser, Jerry Brummel, Robyn Van Berkum.

Others Present: George Wesselhoft – Director of Planning and Zoning, Jerry Byers – CDC Secretary, Tim Sadler – sign contractor, Troy Vander Molen – Kinetic Edge Physical Therapy.

3.) Kinetic Edge Physical Therapy

Committee review was requested by Kinetic Edge Physical Therapy for a sign to be located above the entry doors on the south side stairwell of the Grachtenhuis East building of the Molengracht.

Troy Vander Molen, spoke on behalf of Kinetic Edge Physical Therapy, by stating that the building design does not draw attention the stairwell entrances. He continued by stating the stairwell entrances look just like the business entrances on the first floor, making it difficult for his customers to find the doors to the second level.

Mike DeWild asked which space they were located in and mentioned other tenant signage.

Mr. Vander Molen informed the committee that they were located in the west end and along the north side of the building. That their frontage to the south was just the first two spaces on the west end of the building and not above the stairwell on the east end of the building.

Linda Groenendyk stated that the building needs generic signage to draw attention to the stairwell entrances.

Discussion ensued about signage for the second floor stairwells. Ideas included wall signage, shingle signage, and door signage.

George Wesselhoft stated that a wall sign per Code must be placed on a wall which is associated with the leased space. He continued by stating that unless a business leased the stairwell space and uses it specific to their business, then a wall sign for a business would not be allowed on the wall.

Mr. Sadler commented that Kinetic Edge Physical Therapy wanted visible signage on the south side of the building indicating to their customers where they could gain access to the business.

Much discussion ensued about sign locations, sizes, types, and placement. It was noted that the Restoration Place signs would be removed.

Mr. Sadler suggested that the Apples of Gold sign, as an idea, could be moved up on the wall.

The Committee ultimately discussed the option for a joint identification wall sign that could be placed above the second story stairwell entrance door on the south side facing Liberty Street.

4.) Adjourn

Vice-Chairperson Moore adjourned the meeting at 6:12 p.m.

Respectfully submitted.

Jerry Byers
Building Official